

## SHANI ORGAD, PhD

---

Department of Media and Communications  
London School of Economics and Political Science  
Houghton Street  
LONDON WC2A 2AE  
United Kingdom  
+44 (0) 20 79556493 (tel)  
+44 (0) 20 79557248 (fax)  
e-mail [s.s.orgad@lse.ac.uk](mailto:s.s.orgad@lse.ac.uk)  
<http://www.lse.ac.uk/collections/media@lse/whosWho/shaniorgad.htm>

## EMPLOYMENT

---

### **London School of Economics and Political Science**

2003-present.

Lecturer in Media and Communications, Department of Media & Communications (**tenure**).

**Focal areas of research and teaching:** media representations and contemporary culture, representations of conflict and suffering, new media, the Internet and computer-mediated communication, narrative and media, media and everyday life, media and globalisation, health and new media, gender and the media, methodological aspects of doing Internet research.

## EDUCATION

---

### **London School of Economics and Political Science, UK**

Ph.D., Media and Communications, 2004

Dissertation:

*The Use of the Internet in the Lives of Women with Breast Cancer: Narrating and Storytelling Online and Offline*

### **London School of Economics and Political Science, UK**

MSc in Media and Communications, with Distinction, 2000

### **The Hebrew University of Jerusalem, Israel**

Bachelor of Arts in Communications, Sociology & Anthropology,  
*summa cum laude*, 1998

## PUBLICATIONS & REPORTS

---

- Orgad, S. (2009). Watching how others watch us: The Israeli media's treatment of international coverage of the Gaza war, *The Communication Review*, 12 (3): 250-261.
- Orgad, S. (2009). The Survivor in contemporary culture and public discourse: A genealogy, *The Communication Review*, 12 (2): 132-161.

- Orgad, S. (2009). Mobile TV: Old and new in the construction of an emergent technology. *Convergence*, 15 (2): 197-214.
- Orgad, S. (2008). 'Have you seen Bloomberg?:' Satellite news channels as agents of the new visibility, *Global Media and Communication*, 4(3): 301-327.
- Orgad, S. (2008). How can researchers make sense of the issues involved in collecting and interpreting online and offline data? (pp. 33-53) In A. N. Markham & N. K. Baym (eds), *Internet Inquiry: Conversations About Method*. Thousand Oaks: Sage.
- Orgad, S. (2007). The interrelations between 'online' and 'offline': questions, issues and implications (pp. 514-536). In R. Mansell, C. Avgerou, D. Quah and R. Silverstone (eds), *The Oxford Handbook of Information and Communication Technologies*. Oxford: OUP.
- Orgad, S. (2007). The Internet as a moral space: The legacy of Roger Silverstone, *New Media & Society*, 9(1): 33-41.
- Orgad, S. (2006). Interactivity, in J. J. Arnett (ed.), *Encyclopedia of Children, Adolescents, and the Media*, Vol. 1, pp. 419-421. London: Sage.
- Orgad, S. (2006). The cultural dimensions of online communication: A study of breast cancer patients' Internet spaces. *New Media & Society*, 8(6): 877-899.
- Orgad, S. (November 2006). *This Box Was Made For Walking: How Will Mobile Television Transform Viewers' Experience and Change Advertising?* A report commissioned by Nokia. Available at: [www.nokia.com/press/mobiletvreport](http://www.nokia.com/press/mobiletvreport)
- Orgad, S. (October 2006). Patient users and medical websites: The user experience of Internet environments, working paper, *LSE EDS Innovation Research Programme*, LSE, pp. 1-27.
- Orgad, S. (2005). *Storytelling Online: Talking Breast Cancer on the Internet*. New York: Peter Lang.
- Orgad, S. (2005). The transformative potential of the online communication: The case of breast cancer patients' Internet spaces. *Feminist Media Studies*, 5(2): 141-161.
- Orgad, S. (2005). From online to offline and back: Moving from online to offline relationships with research informants, in C. Hine (ed.), *Virtual Methods: Issues in Social Research on the Internet*. Oxford: Berg, pp. 51-65.
- Orgad, S. (2005). Review of "Online Social Research: Methods, Issues, & Ethics," S. S. Chen & G. J. Hall (eds), *New Media & Society*, 7(1): 144-147.
- Orgad, S. (2004). Help yourself: The World Wide Web as a self-help agora, in D. Gauntlett & R. Horsley (eds), *Web.Studies*, second Edition. London: Arnold, pp. 146-157.

- Orgad, S. (2004). Just do it! The online communication of breast cancer as a practice of empowerment. In M. Consalvo, N. Baym, J. Hunsinger, K. Jensen J. Logie, M. Murero, M. & L. R. Shade (eds), *Internet Research Annual Volume 1: Selected Papers from the Association of Internet Researchers Conferences 2000-2002*. New York: Peter Lang, pp. 231-240.

### **FORTHCOMING PUBLICATIONS & WORK IN PREPARATION**

---

- Orgad, S. (contracted, book manuscript submission: December 2010). *Media Representation and the Global Imagination*. Polity Press.
- Chouliaraki, L. and Orgad, S. (eds) (publication date: July 2011). Proper Distance: Mediation, Ethics and Visibility, Special Issue of the *International Journal of Cultural Studies* (14:4).
- Orgad, S. (in preparation, publication date: July 2011). Proper distance and the potential for estrangement in the mediapolis, *International Journal of Cultural Studies* (14:4).
- Orgad, S. (in preparation) Reflections on ethical aspects of doing online research with participants and their narratives. *MeCCSA website*.

### **LANGUAGE SKILLS**

---

ENGLISH: full proficiency

HEBREW: mother tongue