

## SHANI ORGAD, PhD

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## EMPLOYMENT

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### **London School of Economics and Political Science**

2003-present.

Lecturer in Media and Communications, Department of Media & Communications (tenure).

Focal areas of research and teaching: media representations and contemporary culture, representations of suffering, new media, the Internet and computer-mediated communication, narrative and media, media and everyday life, media and globalisation, health and new media, gender and the media, methodological aspects of doing Internet research.

## EDUCATION

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### **London School of Economics and Political Science, UK**

Ph.D., Media and Communications, 2004

Dissertation:

*The Use of the Internet in the Lives of Women with Breast Cancer: Narrating and Storytelling Online and Offline*

### **London School of Economics and Political Science, UK**

MSc in Media and Communications, with Distinction, 2000

### **The Hebrew University of Jerusalem, Israel**

Bachelor of Arts in Communications, Sociology & Anthropology, *summa cum laude*, 1998

## PUBLICATIONS & REPORTS

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- Orgad, S. (2009). Watching how others watch us: The Israeli media's treatment of international coverage of the Gaza war, *The Communication Review*, 12 (4).
- Orgad, S. (2009). The Survivor in contemporary culture and public discourse: A genealogy, *The Communication Review*, 12 (2): 132-161.
- Orgad, S. (2009). Mobile TV: Old and New in the Construction of an Emergent Technology. *Convergence*, 15 (2): 197-214.

- Orgad, S. (2008). 'Have you seen Bloomberg?:' Satellite News Channels as Agents of the New Visibility, *Global Media and Communication*, 4(3): 301-327.
- Orgad, S. (2008). How Can Researchers Make Sense of the Issues Involved in Collecting and Interpreting Online and Offline Data? (pp. 33-53) In A. N. Markham & N. K. Baym (eds), *Internet Inquiry: Conversations About Method*. Thousand Oaks: Sage.
- Orgad, S. (2007). The interrelations between 'online' and 'offline': questions, issues and implications. In R. Mansell, C. Avgerou, D. Quah and R. Silverstone (eds), *The Oxford Handbook of Information and Communication Technologies*. Oxford: OUP, pp. 514-536.
- Orgad, S. (forthcoming, 2007). The Internet as a moral space: The legacy of Roger Silverstone, *New Media & Society*, 9(1): 33-41.
- Orgad, S. (2006). Interactivity, in J. J. Arnett (ed.), *Encyclopedia of Children, Adolescents, and the Media*, Vol. 1, pp. 419-421. London: Sage.
- Orgad, S. (2006). The cultural dimensions of online communication: A study of breast cancer patients' Internet spaces. *New Media & Society*, 8(6): 877-899.
- Orgad, S. (November 2006). *This Box Was Made For Walking: How Will Mobile Television Transform Viewers' Experience and Change Advertising?* A report commissioned by Nokia. Available at: [www.nokia.com/press/mobiletvreport](http://www.nokia.com/press/mobiletvreport)
- Orgad, S. (October 2006). Patient users and medical websites: The user experience of Internet environments, working paper, *LSE EDS Innovation Research Programme*, LSE, pp. 1-27.
- Orgad, S. (2005). *Storytelling Online: Talking Breast Cancer on the Internet*. New York: Peter Lang.
- Orgad, S. (2005). The transformative potential of the online communication: The case of breast cancer patients' Internet spaces. *Feminist Media Studies*, 5(2): 141-161.
- Orgad, S. (2005). From online to offline and back: Moving from online to offline relationships with research informants, in C. Hine (ed.), *Virtual Methods: Issues in Social Research on the Internet*. Oxford: Berg, pp. 51-65.
- Orgad, S. (2005). Review of "Online Social Research: Methods, Issues, & Ethics," S. S. Chen & G. J. Hall (eds), *New Media & Society*, 7(1): 144-147.
- Orgad, S. (2004). Help yourself: The World Wide Web as a self-help agora, in D. Gauntlett & R. Horsley (eds), *Web.Studies*, second Edition. London: Arnold, pp. 146-157.
- Orgad, S. (2004). Just do it! The online communication of breast cancer as a practice of empowerment. In M. Consalvo, N. Baym, J. Hunsinger, K. Jensen J. Logie, M. Murero, M. & L. R. Shade (eds), *Internet Research Annual Volume 1: Selected Papers from the Association of Internet*

*Researchers Conferences 2000-2002*. New York: Peter Lang, pp. 231-240.

## **WORK IN PREPARATION**

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- Orgad, S. (synopsis reviewed and accepted with signed contract, expected publication date 2010). *Media Representations in a Global Age*. Polity Press. Book manuscript to be submitted in December 2009

## **TEACHING & PHD SUPERVISION EXPERIENCE**

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WINNER OF an *LSE Teaching Prize for Outstanding Teaching Performance* for 2008.

LECTURER, *Representation in the Age of Globalisation (MC416)*, **LSE**, 2006, 2007, 2008 (postgraduate course)

LECTURER, *NYLON PhD seminar: Politics and Culture (SO507)*, **LSE**, with Professor Richard Sennett (LSE), Dr Fran Tonkiss (LSE), Professor Vic Seidler (Goldsmiths), and Dr Nick Couldry (Goldsmiths), 2007-2008

SUPERVISOR, current PhD students:

Mehita Iqani: 'The glossy Magazine and the aesthetics of branding,' completed July 2009.

Julie Uldman: 'CMC and the ethics of the public sphere,' started October 2007 (co-supervisor with Professor Lilie Chouliaraki).

LECTURER, *LSE Summer School (IR245)*, International Journalism and Society, 2007, 2008

DIRECTOR, MSc in New Media, Information and Society, **LSE**, 2005-2006

LECTURER, *Globalisation, Communication and the Internet (MC416)*, **LSE**, 2004, 2005 (postgraduate course)

LECTURER, Media, Society and Contemporary Culture, The Institute of Economic and Political Studies (**INSTEP**), 2005, 2006, 2007, 2008 (undergraduate course)

CONVENOR, *Methods of Research in Media and Communications (MC4M1-6)*, **LSE**, 2003, 2004, 2005 (postgraduate course)

CONTRIBUTOR TO:

- *Theories and Concepts in Media and Communications (MC400)*, **LSE**, 2004, 2005, 2006, 2007, 2008 (postgraduate course)
- *Methods of Research in Media and Communications (MC4M1-6)*, **LSE**, 2003, 2004, 2005, 2006, 2007, 2008
- *Media and Globalization (MC411)*, **LSE**, 2002, 2003, 2004 (postgraduate course)

- *Research Seminar for Media, Communications & Culture* (MC500), **LSE**, 2003, 2004, 2005, 2006, 2007, 2008 (postgraduate seminar)
- *Cultural Theory* (SO433), **LSE**, 2004 (postgraduate course)
- *Theory & Methods in Qualitative Research: Narrative* (SO507), **LSE**, 2002, 2003, 2004 (doctoral seminar)

LECTURER, *Gender and the Media* (GI403), **LSE**, 2002 (postgraduate course)

LECTURER, *Media, Culture & Society* (SOC4), **University of Cambridge**, 2002 (undergraduate course)

LECTURER, *Contemporary Societies and Global Transformation: Media and Globalisation* (SOC 2), **University of Cambridge**, 2002 (undergraduate course)

SEMINAR TEACHER, *Media and Globalization* (MC411), **LSE**, 2001, 2002, 2003, 2004 (postgraduate seminar)

## RESEARCH ACTIVITIES

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HUMANITARIAN ORGANIZATIONS' COMMUNICATION OF HUMANITARIAN EMERGENCIES AND ADUIENCES' RECEPTION, with Dr Bruna Seu, Birkbeck College. Funding application for a Leverhulme research project.

"THE SURVIVOR" IN CONTEMPORARY MEDIA AND PUBLIC DISCOURSE, Principal Researcher, January 2006 – October 2007. Funded by LSE Research Committee Seed Fund, £13,730.

THE IMPACT OF MOBILE TELEVISION, a research commissioned by Nokia Global. Principal Researcher, May – November 2006

QUALITATIVE METHODS OF INTERNET RESEARCH, International project led by Nancy Baym (University of Kansas) and Annette Markham (University of the Virgin Islands), 2003-2005

CHILDREN AND THE INTERNET, National Children Bureau, UK  
Research Assistant to Professor Sonia Livingstone, 2001-2002

MEDIA PARENTAL CONTROL MECHANISMS, British Broadcast Standard Commission and Independent Television Commission, UK  
Research Assistant to Professor Sonia Livingstone, 2000-1001

CHILDREN'S INTERNET SAFETY, London School of Economics and Political Science, UK  
Research Assistant to Professor Sonia Livingstone, 2001

THE BRITISH MEDIA COVERAGE OF THE US 2000 PRESIDENTIAL CAMPAIGN, London School of Economics and Political Science, UK.  
Research Assistant to Dr. Maggie Scammell, 2000-2001

## PROFESSIONAL ACTIVITIES & CONSULTANCIES

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NEW MEDIA & SOCIETY EDITORIAL BOARD  
Member of the journal's editorial board, February 2006 - present

Referee for:  
JOURNAL OF COMPUTER MEDIATED COMMUNICATION  
NEW MEDIA AND SOCIETY  
THE INFORMATION SOCIETY  
JOURNAL OF CHILDREN AND MEDIA  
**MEDIA@LSE** ELECTRONIC WORKING PAPERS  
MEDIA FRAMES (IN HEBREW)  
PALGRAVE  
BLACKWELL  
SAGE  
BERG  
ASSOCIATION OF INTERNET RESEARCHERS CONFERENCES  
ISRAEL SCIENCE FOUNDATION

ANGLO JEWISH ASSOCIATION EDUCATION COMMITTEE  
Acting member and selector, 2004 – present

NOKIA GLOBAL, the impact of mobile television  
Consultancy, May-November 2006.

ISRAELI CANCER ASSOCIATION, the implementation of the Internet in the  
activity of the organisation  
Consultancy, 2002

## INVITED TALKS

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'ON THE GO, IN YOUR POCKET': OPPORTUNITIES, CHALLENGES AND THE  
FUTURE OF MOBILE TV. Invited Presentation, TV FUTURES SYMPOSIUM,  
Roehampton University, June 2007.

PATIENTS' EXPERIENCE OF INTERNET ENVIRONMENTS: STORYTELLING,  
EMPOWERMENT AND ITS LIMITATIONS. Invited Presentation, EDS seminar  
on new technologies and health care, LSE, May 2007.

THE IMPACT OF MOBILE TELEVISION AND THE MOBILE TELEVISION  
MARKET IN CHINA, Invited Presentation, NDS (NDS is driving the growth  
in pay-TV with proven open end-to-end solutions that enable broadcasters,  
platform operators, channels, and content providers to succeed, based in  
UK with offices in Israel), Jerusalem, Israel, 2006.

THIS BOX WAS MADE FOR WALKING: HOW WILL MOBILE TELEVISION  
TRANSFORM VIEWERS' EXPERIENCE AND CHANGE ADVERTISING? Invited  
Presentation, Ofcom, UK, 16 November 2006

THIS BOX WAS MADE FOR WALKING: HOW WILL MOBILE TELEVISION  
TRANSFORM VIEWERS' EXPERIENCE AND CHANGE ADVERTISING? Chair  
and Keynote Speaker, The Impact of Mobile TV: Nokia Launch Event,  
BAFTA, London, 10 November 2006. Keynote webcast available on  
<http://www.nokia.com/press/mobiletvreport>

THE PINK SIDE AND THE DARKER SIDE OF WOMEN AND THE INTERNET:  
THE CASE OF BREAST CANCER PATIENTS' ONLINE COMMUNICATION.  
Invited Lecture, *Gender and Technology Lecture Series*, Caesarea Edmond  
Benjamin de Rothschild Institute for Interdisciplinary Applications of  
Computer Science, Haifa University, Israel, 9 September 2004  
<http://hevra.haifa.ac.il/com/rothschild/meetings.htm>

WORLD WIDE WEB? THE CULTURAL SPECIFICITY OF THE ONLINE  
COMMUNICATION OF BREAST CANCER PATIENTS.  
Invited Speaker, *Global Media Matter*, Fourth Annual LSE-USC seminar,  
London School of Economics, London, December 2002

THE USE OF THE INTERNET BY WOMEN WHO SUFFER FROM BREAST  
CANCER.  
Invited Speaker, *Researching Health and Mental Health*, The Centre for  
Research in Health & Social Care, Cambridge, Anglia Polytechnic  
University, 12 November 2002

FROM ONLINE TO OFFLINE AND BACK: REFLECTIONS ON THE MOVE FROM ONLINE TO OFFLINE WITH RESEARCH PARTICIPANTS.

Invited Speaker, *Qualitative Data Collection through Online Interaction*, Fourth seminar in the ESRC-funded Virtual Methods series, London School of Economics, 27 September 2002

## CONFERENCE PRESENTATIONS

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METAPHORICAL BYSTANDERS: THE MEDIATION OF DISTANT SUFFERING AND AUDIENCES' RECEPTION. Paper submitted with Dr Bruna Seu (Birkbeck College), Media, Communication & Humanity Conference, September 2008, LSE.

MEDIATION AND PROPER DISTANCE. Panel, 2008 ICA Conference, Montreal, May 2008 (with Professor Lilie Chouliaraki).

AGENCY IN NEWS COVERAGE OF SUFFERING. Paper, 2008 ICA Conference, Montreal, May 2008.

QUALITATIVE RESEARCH METHODS.

Workshop Facilitator. *Internet Research 5.0: The Fifth International Conference of the Association of Internet Researchers*. Sussex, UK. 2004

BRIDGING THE TWO SIDES OF THE SCREEN: ONLINE INFORMATION, PRODUCTION AND CONSUMPTION.

Chair. *Internet Research 5.0: The Fifth International Conference of the Association of Internet Researchers*. Sussex, UK. 2004

MAKING SENSE OF INFORMATION: BREAST CANCER PATIENTS' STORYTELLING ONLINE AND OFFLINE.

*Internet Research 5.0: The Fifth International Conference of the Association of Internet Researchers*. Sussex, UK. 2004

BROADENING OPTIONS AND RAISING STANDARDS FOR QUALITATIVE RESEARCH.

Roundtable Panel. *Internet Research 4.0: The Forth International Conference of the Association of Internet Researchers*. Toronto, Canada. 2003

NARRATIVISATION AND STORYTELLING IN THE ONLINE COMMUNICATION OF WOMEN WITH BREAST CANCER.

*Media Doctoral Symposium*. University of Westminster. London, UK. 2002

FROM ONLINE TO OFFLINE AND BACK: REFLECTIONS ON THE CONSEQUENCES OF MOVING FROM ONLINE TO OFFLINE WITH INFORMANTS.

*Internet Research 3.0: The Third International Conference of the Association of Internet Researchers*. Maastricht, The Netherlands. 2002

EMPOWERMENT BY THE INTERNET.

Chair. Doctoral Consortium: Computer-Mediated Communication, the Internet, and Social Aspects thereof. University of Haifa, Israel. 2002

NARRATIVISATION AND STORYTELLING IN THE ONLINE COMMUNICATION OF WOMEN WITH BREAST CANCER.

Doctoral Consortium: Computer-Mediated Communication, the Internet, and Social Aspects thereof. University of Haifa, Israel. 2002

THE WOUNDED ONLINE STORYTELLER.

LSE-NYU Graduate Conference. NYU Center in London, UK. 2002

JUST DO IT: THE ONLINE COMMUNICATION OF BREAST CANCER AS A PRACTICE OF EMPOWERMENT.

*Psychology and the Internet: A European Perspective*. The British Psychological Society. Farnborough, UK. 2001

JUST DO IT: THE ONLINE COMMUNICATION OF BREAST CANCER AS A PRACTICE OF EMPOWERMENT.

*Internet Research 2.0: The Second International Conference of the Association of Internet Researchers*. Minneapolis, Minnesota, US. 2001

## CONFERENCE & SEMINAR ORGANIZATION

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THE MEDIATION AND REPRESENTATION OF SUFFERING, a seminar series with talks by Professor Stanley Cohen, Professor Lilie Chouliaraki, Dr Jolyon Mitchell, Dr James Mark, LSE, April –June 2006.

THE VALUE OF INFORMATION IN NETWORKED CONTEXTS, a joint international videoconference with Haifa University and Columbia University, 2-3 February 2004

NYLON: POLITICS & CULTURE, a joint graduate conference of the London School of Economics and Political Science and New York University, 27-28 May 2002, 7-9 April 2003

## **ADMINISTRATIVE DUTIES**

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LSE ADVISER TO WOMEN STUDENTS, August 2007 –present

MEMBER OF LSE IT SERVICES CLUSTER STEERING GROUP, 2006/2007, 2007/2008

DEPARTMENTAL ADMISSION COORDINATOR, academic session 2007/08

MSc MEDIA AND COMMUNICATIONS ADMISSION SELECTOR, 2003/04; 2004/05; 2007/08 LENT TERM

MSc GLOBAL MEDIA AND COMMUNICATIONS ADMISSION SELECTOR, 2006/07 MT

MSc NEW MEDIA INFORMATION & SOCIETY ADMISSION SELECTOR, 2005/06

MEMBER OF MSc NEW MEDIA AND COMMUNICATIONS (changed in 2007/08 to MSc Communication Information and Society) and MSc GLOBAL MEDIA AND COMMUNICATIONS PROGRAMME TEAMS, 2006/07; 2007/08

## **HONOURS AND PRIZES**

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LSE TEACHING PRIZE FOR OUTSTANDING TEACHING PERFORMANCE, February 2008.

TEACHING PRIZE FOR THE ACADEMIC SESSION 2002/2003  
The London School of Economics and Political Science, Department of Media and Communications, 2003

KARTEN SCHOLARSHIP  
The Education Committee of the Anglo-Jewish Association, UK, 2000, 2001, 2002

LSE RESEARCH STUDENTSHIP  
The London School of Economics and Political Science, Department of Sociology, 2001, 2002

TEL AVIV UNIVERSITY DOCTORAL PRESIDENT'S PRIZE  
Tel Aviv University, 2000-2002

HIMMELWEIT SCHOLARSHIP  
The London School of Economics and Political Science, Department of Social Psychology, 2000

THE HEBREW UNIVERSITY RECTOR'S PRIZE: AWARD FOR OUTSTANDING STUDENTS  
The Hebrew University of Jerusalem, 1996-1997

THE HEBREW UNIVERSITY DEAN'S PRIZE: AWARD FOR OUTSTANDING STUDENTS  
The Hebrew University of Jerusalem, 1995-1996

## **LANGUAGE SKILLS**

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ENGLISH: full proficiency

HEBREW: mother tongue